

## Purpose

The code's purpose is to provide for and regulate the location and safe construction of temporary signs in a manner to ensure that signs are compatible with surrounding land uses, are well maintained, and express the identity of individual proprietors and the City as a whole.



Signs have an obvious impact on the character, quality, and economic health of our City. As a prominent part of the scenery, signs attract the viewing public and affect the safety of vehicular and pedestrian traffic. The Temporary Sign Code accomplishes a balance between advertising needs, the freedom of expression, and the necessity of regulatory constraints.



This brochure is not intended to cover all of the City's sign code. It is intended to inform you about the temporary sign code that regulates use of portable signs, banners, balloons, streamers, or pennants used for advertising purposes.

This panel reserved for  
mailing purposes



# Oak Creek

## Temporary Sign Code



## Temporary Sign Code

**Temporary signs Definition:** Temporary signs include but are not limited to banners, emblems, portable signs, inflatables, wind signs including balloons, pennants and streamers or any other sign that moves in the wind (excluding national or state flags), or any other temporary advertising media intended to identify or direct attention to a product, service, place, activity, or business.

**Permit Cost:** There is no cost.

**Number of Permits Granted:** An entity may apply for up to 3 temporary sign permits in a calendar year.

**Time Displayed:** A temporary sign permit allows an entity to display any one (1) temporary sign for a maximum of fifteen (15) days.

**Location:** Signs will not be located in any public right-of-way, will not be located closer than ten (10) feet to an adjacent property, will not cause a hazard to traffic or adjoining properties, will not be located in the vision triangle of intersecting streets, and will not be attached to fences, utility poles, traffic signs, rocks, or living vegetation.

**Size:** A Temporary Sign Permit allows the use of one (1) sign that does not exceed thirty-two (32) square feet in area on one side or sixty-four (64) square feet in area on all sides, and does not exceed six (6) feet in height.

**Grand Openings:** One grand opening sign is allowed per business. A Grand Opening sign is in addition to the three (3) permits allotted to a business per year. A no-fee temporary sign permit is required prior to the display of a grand opening sign. This sign is to be displayed for a period of no more than 21 days, with the grand opening banner not to exceed 32 square feet. Wind signs such as balloons, pennants, flags, or any sign that blows in the wind are permitted only in connection with one grand opening.



### Charitable or Nonprofit Event of General Public Interest:

One (1) such sign may be erected on private property with the property owner's consent. Only one (1) charitable or nonprofit event may be displayed per private property. Such signs are limited to no more than thirty-two (32) square feet.

Public interest signs shall be permitted only for thirty (30) days before the event to which it pertains and be removed by the applicant no later than two (2) days following the event.



**Temporary Sign Removal:** Signs will be removed by the applicant within twenty-four hours of the expiration of the permit.

**Code Violation:** Any temporary sign installed without a permit or displayed after permit expiration is in violation of the City's Municipal Code and is subject to a municipal citation plus court fees for each and every day the violation exists.

**Temporary Sign Maintenance:** All temporary signs shall be kept neatly finished and repaired, including all parts and supports. The Zoning Administrator or a designee will inspect and have authority to order the painting, repair, alteration or removal of a sign that constitutes a hazard to safety, health or public welfare by reason of inadequate maintenance, dilapidation or obsolescence.

**Temporary Sign Code Application:** Applications are available in the City's Department of Community Development or on the internet at:

[www.oakcreekwi.org](http://www.oakcreekwi.org)

### Zoning Administration

Peter Wagner  
Zoning Administrator  
Department of Community Development  
Phone: 414-766-7000  
Fax: 414-766-7976  
Email: [pwagner@oakcreekwi.org](mailto:pwagner@oakcreekwi.org)